



**CARSON CITY DOWNTOWN BUSINESS ASSOCIATION
MEMBERSHIP APPLICATION**

MISSION STATEMENT: The Carson City Downtown Business Association was established as a non-profit organization to benefit the businesses located within the designated downtown area. Our association's mission is to introduce events downtown to promote visitors to the many and varied businesses in downtown Carson City. It is the vision of the Carson City Downtown Business Association to see the designated downtown corridor grow and prosper into a vibrant business district.

BUSINESS

NAME:
ADDRESS:
PHONE #:
EMAIL:
WEBSITE:
TYPE:

CONTACT PERSON

NAME:
PHONE #:
EMAIL:

The Carson City Downtown Business Association (CCDBA) may terminate or refuse membership to an Associate Member or Merchant/Business if the CCDBA Board of Directors determines it is in the best interest of the CCDBA. It is important that a business stay in good standing in the community. Any act of misconduct by an Associate Member or Merchant/Business, including, but not limited to, an act of dishonesty, theft, misappropriation of CCDBA property, or any act to injure, abuse or endanger others or an act that might bring disrepute, contempt, scandal, ridicule or reflect unfavorably on the CCDBA can be reason for termination. By signing this application for membership in the CCDBA, the signer agrees to abide by this agreement.

By checking this box and typing my name below, I am electronically signing my application.

X

X

Signature

Date

Annual Fee Paid:	Check#:	Cash:
DBA Date Received:	DBA Initials:	

PAYMENT INFORMATION:

Invoices are available upon request. All existing Associate Members/Merchant/Businesses will be invoiced in December with payment due on January 1st. There is no prorating of dues.

Checks payable to: Carson City Downtown Business Association

Mail to: Post Office Box 3114, Carson City, NV 89702 or Drop Off at 714 N. Curry St., Carson City, NV 89703



P.O. Box 3114
Carson City, NV 89702
Phone 775.882.9384
downtowncarson.org
Email: winewalk@downtowncarson.org

Membership Renewal

January 2020

Subject: Membership Investment 01/01/2020-12/31/2020 Amount Due: \$75.00

Dear Member:

We look forward to your continued support and participation. As a reminder, our monthly, general membership meeting is the 1st Thursday of every month at the Carson City Elk's Lodge. The RSVP-only dinner begins at 6 pm followed by the meeting at 6:30 pm.

As your board, we have decided that an increase to membership dues is necessary. We must be pro-active in our actions to ensure a healthy financial organization in our future. Membership dues should be used to support administration costs of the organization. In past years, we have used the proceeds from our Wine Walk to subsidize these fees. The Board feels strongly that we should gradually increase our membership fees to help support administrative costs and reach our goal of total coverage.

If/when the wine walk event can no longer function, this organization must not fail. For the last five years, we have been putting money into investment funds and feel this money should be used for marketing our member businesses. Thus, having membership fees covering our administrative expenses, would help minimize a sharp rise in membership dues if we were to lose the Wine Walk as our major funding event.

We as a board have shown our ability to be fiscally responsible and continue to provide marketing opportunities for our members, such as:

- Participation in the area's best Wine Walk
- Meetings with other DBA members once a month for a complimentary dinner with Downtown updates and networking opportunities
- The potential to bring customers into your business by taking part in new and existing DBA events
- Updated new website design and features
- DBA advertising campaigns that currently include monthly print ads to over 70,000 local addresses alongside digital event ads and social posts (Future advertising may include newsletters, radio spots and TV.)

Enclosed is the new DBA membership contract. Please read, complete the form and return the white copy with your payment to the DBA.

The DBA has run a successful and problem-free Wine Walk for many years. With liability insurance becoming harder to find, this contract serves as a reminder to our members of their responsibilities to keep this event safe and successful.

Payment is due by January 31, 2020 to avoid interruption of membership. A \$20 late fee will be assessed after the due date.

If you have any questions, please feel free to contact the DBA president, Mike Riggs at 882.9384 or via email at winewalk@downtowncarson.org.

Thank you,
The DBA Board

Please make checks payable to Carson City Downtown Business Association

Mail or Drop off Completed Contract and Payment:

Downtown Business Association/Monarch Direct
714 N Curry St
Carson City, NV 89703